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Bridge: Light Up Your Understanding of Bidding

William J. August

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William J. August : Bridge: Light Up Your Understanding of Bidding before purchasing it in order to gage whether or not it would be worth my time, and all praised Bridge: Light Up Your Understanding of Bidding:

Book by August, William J.

From the Inside FlapBridge: Light Up Your Understanding of Bidding, by William J. August, is designed to appeal to the intellect of the individual bridge player, focusing on concepts which, when utilized in the correct fashion, will improve one's game tenfold. Understanding bidding and then doing it correctly will also increase a player's appreciation for the game of bridge itself. William J. August approaches the bidding process in an organized fashion, providing easily understandable guidelines to follow, unlike many bridge books on the market, which tend to make bridge bidding complex. Mr. August has gathered opinions and strategies from some of the best players in the world. This road map of sorts is not limited to one player's perspective, but the collective views of those who've been most successful over many years, whether in or out of competition. Easy to understand, easy to follow, and cleverly illustrated and designed, this new "bible" of bridge bidding will allow players to move from their subtle and intellectual understanding of the game to actually putting these basic learned theories into play. As a teacher and player of the highest repute, nothing would make Bill August happier than to see more players playing smarter bridge,

and thus enjoying it more. His book is clearly written and divided into the various aspects of bidding, including the opening bid and the structure of responses. Also included are many subcategories that should compromise one's basic knowledge of bidding the game of bridge. When you employ the concepts and strategies, there is no doubt that not only will your game improve, or your money back, but your love and understanding for the "language" of bridge bidding will grow as well.

About the Author William J. August was born in Northampton, Massachusetts, where he attended school until his enlistment in the U.S. Navy during World War II. Upon his return, Mr. August attended Cornell University, where he was first exposed to the game of bridge. He himself is a bridge champion, author, teacher, lecturer, and columnist. Recently, Bill August was chosen by Donald Trump to be the Bridge Pro at the prestigious Mar-A-Lago Club. Mr. August earned Life Master bridge status in 1961. In addition to writing teaching texts and a duplicate bridge instructional Club Director's manual, Mr. August has served as a special consultant for the ACBL and won the North American Men's Team Championship at the Summer Nationals in 1990. The author is also the originator of the "August Two-Diamond Convention" in bridge bidding and has been the subject of a Sports Illustrated feature article, as well as the host of his own radio bridge talk show, "We're Talking Bridge with Bill August". Bill August currently lives in the state of Florida, where he continues to play and write about the game he loves.