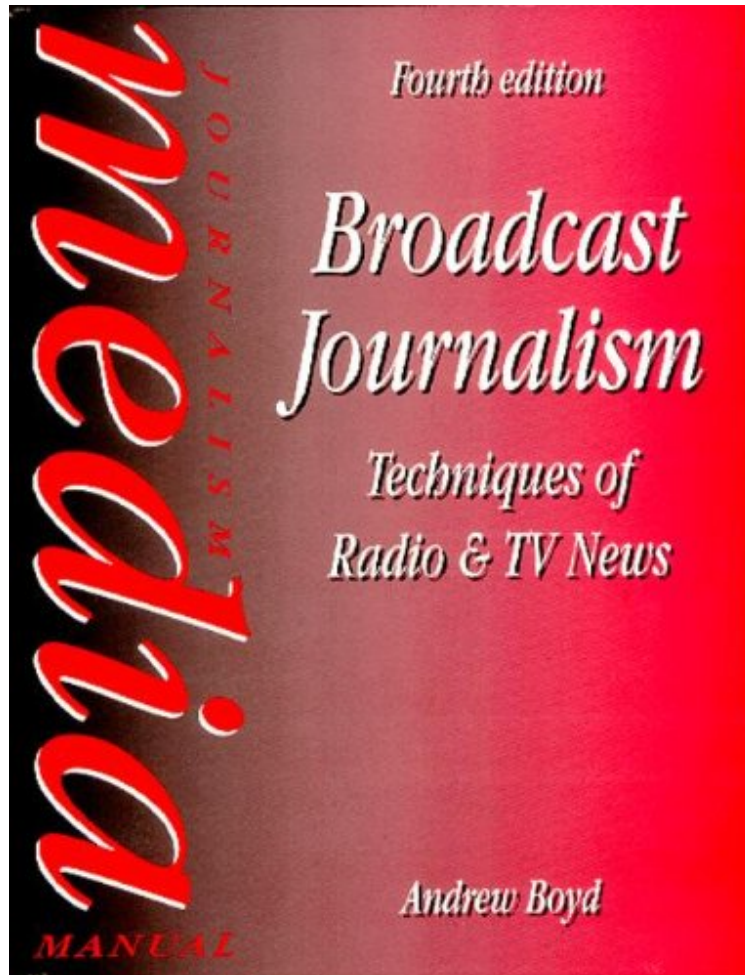


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Broadcast Journalism: Techniques of Radio and TV News (Media Manuals)

Andrew Boyd

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Andrew Boyd : Broadcast Journalism: Techniques of Radio and TV News (Media Manuals) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Broadcast Journalism: Techniques of Radio and TV News (Media Manuals):

Broadcast Journalism is the premiere textbook in its field and is used widely on broadcasting courses. It is an up-to-date practical manual for would-be reporters eager to enter the hectic arenas of radio and TV news. This popular volume offers a vivid insight into the worlds of electronic journalism and covers all the essential skills involved in broadcast reporting for local and national networks. The fourth edition has been extensively revised to remain on the

cutting edge of the digital revolution transforming electronic newsgathering across the world. There are scores of new illustrations, and coverage now includes Internet journalism and digital editing. Broadcast Journalism is the premiere textbook in its field and is used widely on broadcasting courses. It is an up-to-date practical manual for would-be reporters eager to enter the hectic arenas of radio and TV news. This popular volume offers a vivid insight into the worlds of electronic journalism and covers all the essential skills involved in broadcast reporting for local and national networks. The fourth edition has been extensively revised to remain on the cutting edge of the digital revolution transforming electronic newsgathering across the world. There are scores of new illustrations, and coverage now includes Internet journalism and digital editing. Sections on TV and radio take you behind the scenes to explore the BBC World Service and ITN. Step-by-step instruction is offered in reporting, recording and editing using current broadcast equipment. Details of the growing number of training schemes are featured, with a practical plan of campaign for those determined to break into the world of broadcasting. Coverage for radio and TV includes: * Newswriting * Newsgathering * Newsreading * Interviewing * Programme making Training professional Andrew Boyd freelances in TV, radio, newspapers and magazines. He has taught and developed award-winning broadcast journalism courses in London, Hampshire and Surrey. His trainees are successfully employed throughout the world and include Sony award winners. Other books by the same author include 'How to Handle Media Interviews' and the works of investigative journalism, 'Dangerous Obsessions and Blasphemous Rumours'. Reviews: 'This is a serious look at some of the skills you need to master to be a member of a radio or television news team' The Journal of the Royal Television Society 'Broadcast Journalism' is still the best of its kind around. Rick Thompson

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