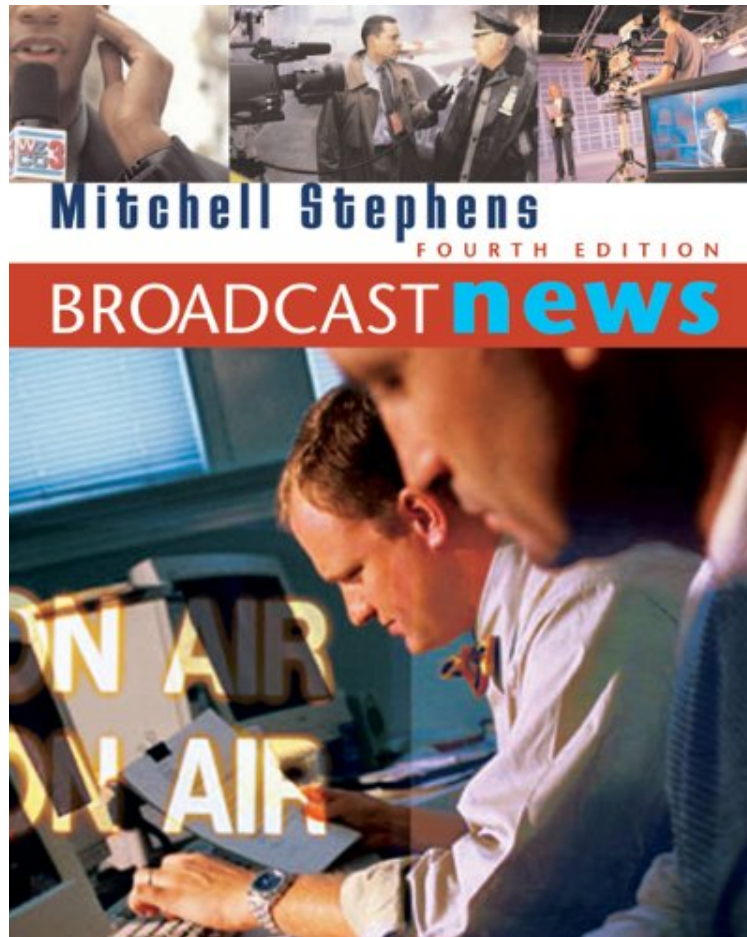


[Download free ebook] Broadcast News (with InfoTrac) (Wadsworth Series in Broadcast and Production)

Broadcast News (with InfoTrac) (Wadsworth Series in Broadcast and Production)

Mitchell Stephens

*DOC | *audiobook | ebooks | Download PDF | ePub*



[Download](#)

[Read Online](#)

#889362 in BooksColor: Paperback, Cengage Learning 2004-07-16Original language:EnglishPDF # 1 .65 x 7.34 x 9.12l, 1.50 #File Name: 0534595707424 pages | File size: 24.Mb

Mitchell Stephens : Broadcast News (with InfoTrac) (Wadsworth Series in Broadcast and Production) before purchasing it in order to gage whether or not it would be worth my time, and all praised Broadcast News (with InfoTrac) (Wadsworth Series in Broadcast and Production):

0 of 0 people found the following review helpful. Required text; reference onlyBy R. HubbardProvides some supplemental information to instructor's lecture but could have not purchased it. Price was about 10% of bookstore so it was worth purchasing as a reference.0 of 0 people found the following review helpful. Kudos For 'Broadcast News' by Mitchell StephensBy Tom TrowbridgeI train radio news neophytes as part of my job, and I'm using this excellent text as a guide to my efforts as well as recommending it to those who are serious about pursuing broadcast news as a career.-Tom Trowbridge, Associate News Director, Santa Fe Public Radio-KSFR-Santa Fe, NM0 of 0 people found the following review helpful. Five StarsBy Srikanth NakirekantiThis is very good book

Broadcast News has been by far the most widely used radio and television journalism textbook in America, according to a study conducted at Syracuse University. The New York Times has called it: "The best-selling textbook in its field since publication in 1981." There are good reasons for this. Broadcast News uses many, many more examples -- including its well known "weak" vs. "better" examples -- than any other journalism textbook. Almost all its examples are actual, real-world examples taken from television and radio stations -- small and large -- throughout the United States. The discussions and explanations in Broadcast News are unusually clear and well organized; the exercises are effective and well tested. And this book practices what it preaches: clear, engaging writing. And this new edition has been completely updated, with numerous new discussions that will familiarize students with the latest technologies and issues in television and radio newsrooms. This widely used text works well for virtually any level radio/television journalism class. Instructors find it appealing because of its clear instruction, lively writing, abundant examples, and thorough coverage, as well as its accurate and up-to-date discussions. The reviewer-praised homework assignments and the examples of "weak" vs. "better" sample sentences get students working and thinking critically about their writing.

"The Broadcast News text has always been my top choice because of the numerous examples of 'Weak' vs. 'Better.' I have also used the practice assignments which I like because everyone is then working on the same story so it makes for a better discussion. It's just a good way to get started with basic broadcast writing." "Compared to some of the other broadcast textbooks I have come across, I find Stephen's Section I on 'Writing' is quite thorough and well presented." About the Author Mitchell Stephens, a professor of journalism at New York University, is the author of A History of News and the rise of the image the fall of the word. He is co-author of another textbook, Writing and Reporting the News and was one of the editors of Covering Catastrophe: Broadcast Journalists Report September 11. Prof. Stephens has written on journalism and media for the New York Times, Washington Post, Los Angeles Times, Columbia Journalism and many other publications. He has been a commentator for Marketplace and On the Media on public radio and has worked for NBC News.