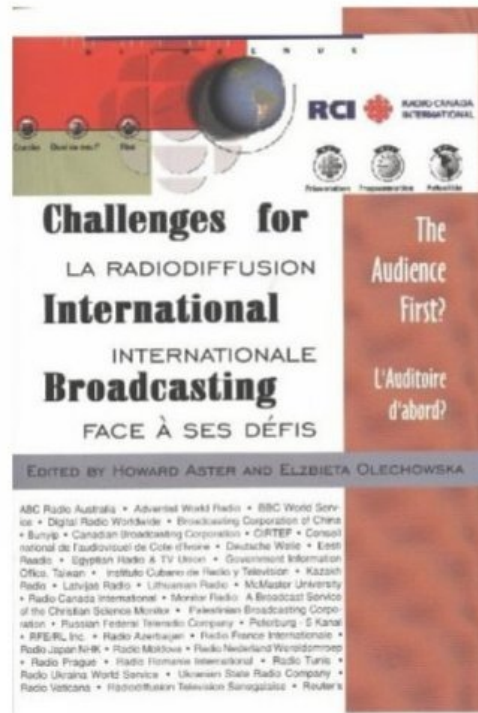



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## Challenges for International Broadcasting: The Audience First?

Howard Aster

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About the Author Dr Elzbieta Olechowska is a classical scholar, journalist, broadcaster, media manager and trainer at the Canadian Broadcasting Corporation. She is a well known figure in the world of international radio, the author of critical editions of Cicero and Claudian and the co-editor of the five volumes of 'Challenges for International Broadcasting'. Howard Aster taught at McMaster University, Carleton University and McGill University in the Department of Political Science, has served as a consultant to numerous government departments in Canada and to cultural organizations, is the author or editor of eleven books and has published over 100 articles.