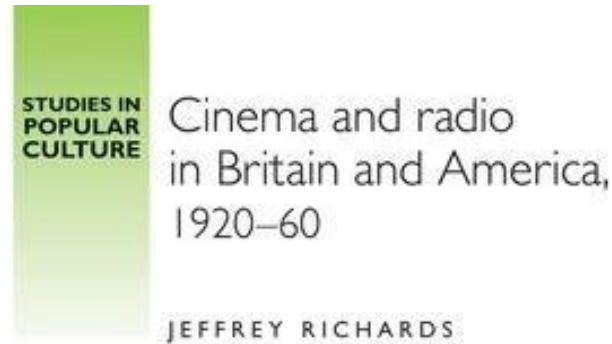


Cinema and radio in Britain and America, 1920-60 (Studies in Popular Culture MUP)

Jeffrey Richards

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Jeffrey Richards : Cinema and radio in Britain and America, 1920-60 (Studies in Popular Culture MUP) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Cinema and radio in Britain and America, 1920-60 (Studies in Popular Culture MUP):

1 of 1 people found the following review helpful. Good as far as it goes, butBy Dr. Laurence Raw Jeffrey Richards' book traces the parallel histories of cinema and radio in Britain and the United States during the so-called 'Golden Age'

during the mid twentieth century. He shows how the two media enjoyed a symbiotic relationship: films borrowed stories from radio, while radio frequently adapted film stories (in series such as the Lux Radio Theater). He manages to recreate the industrial context of a period before television became an integral part of popular culture. This is an entertaining read, although I'd have liked to see more attention given to radio history rather than the well-trodden ground of the cinema.

Cinema and radio in Britain and America, 1920-60 charts the evolving relationship between the two principal mass media of the period. It explores, for the first time in print, the creative symbiosis that developed between the two, including regular film versions of popular radio series as well as radio versions of hit films. This fascinating volume examines specific genres (comedy and detective stories) to identify similarities and differences in their media appearances, and in particular issues arising from the nature of film as predominantly visual and radio as exclusively aural. Richards also highlights the interchange of personnel, such as Orson Welles, between the two media. Throughout the book runs the theme of comparison and contrast between the experiences of the two media in Britain and America. The book culminates with an in-depth analysis of the media appearances of three enduring mythic figures in popular culture: Sherlock Holmes, Tarzan and The Scarlet Pimpernel. Students, scholars and lay enthusiasts of cinema history, cultural history and media studies will find this an accessible yet scholarly read.

"A wide-ranging, informative, engagingly written, comparative media history." -- J.E. Smyth, University of Warwick, *Twentieth Century British History*, vol 23, no 3, September 2012
"This fascinating book looks at the parallel histories of cinema and radio on both sides of the Atlantic . . . Lovingly researched, and illustrated with interviews with many of the creative talents involved, the book will be especially welcome to historians of cross-media interactions on both sides of the Atlantic . . . I commend 'Cinema and radio' as a significant contribution to our knowledge of 20th century media history." -- Laurence Raw, *Historical Journal of Film, Radio and Television*, 2012
"It will be of particular interest to historians of cross-media fertilization on both sides of the Atlantic, as well as those media historians interested in the way in which American cultural products have penetrated foreign cultures." -- Laurence Raw, *Baskent University (Ankara), Journal of American Culture* 35.4, January 2012
About the Author: Jeffrey Richards is Professor of Cultural History at Lancaster University