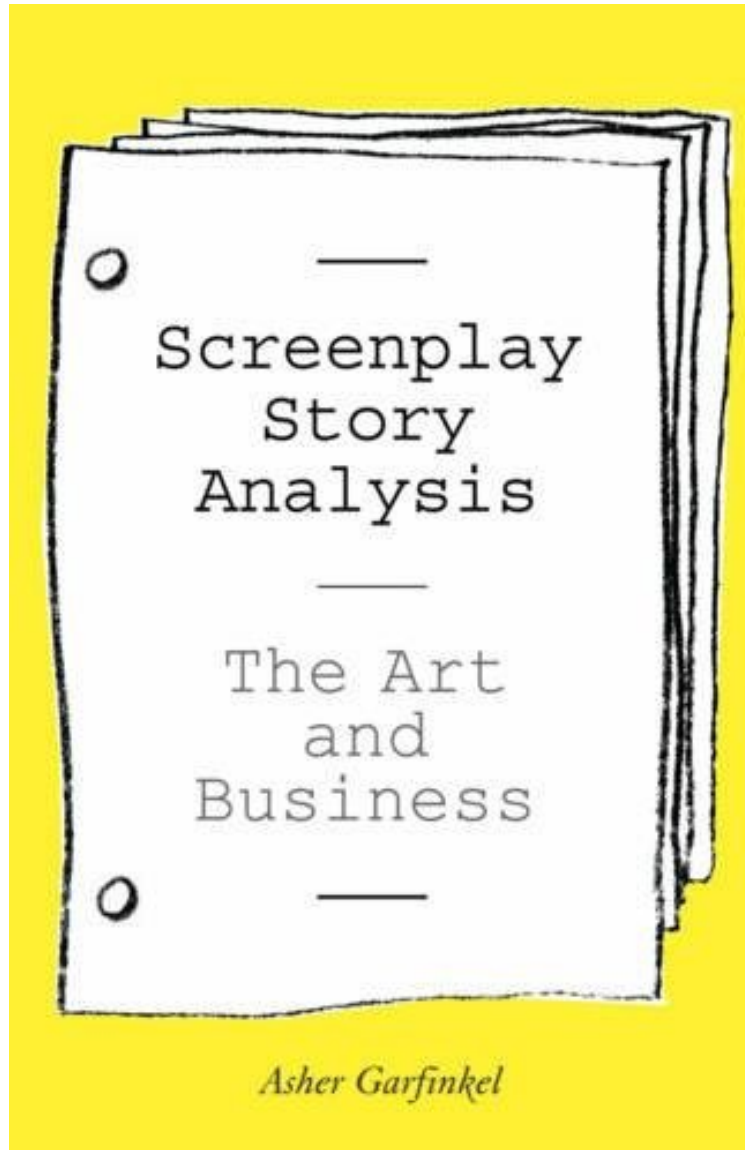


## Screenplay Story Analysis

*Asher Garfinkel*

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**Asher Garfinkel : Screenplay Story Analysis** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Screenplay Story Analysis:

0 of 0 people found the following review helpful. Aspiring Scriptwriters/Authors Etc. By Stella Carrier Screenplay Story Analysis The Art of Business by Asher Garfinkel gives ideas for script development such as stakes—where the things that the hero of a story risks in relation to aiming to be triumphant in a story (page 25), the reflective character, the antagonist (pages 26) etc. There is also an example matrix found on page 96 that shows ways a person can describe

their scripts characters. 1 of 1 people found the following review helpful. This book is an eye-opening look at the work of ...By PhilipThis book is an eye-opening look at the work of a story analyst for film and television. I appreciate the helpful advice, crash course education, and the frank discussion on what readers need to do to stay in the business and to advance their careers. The only thing I objected to is the notion that one must occasionally provide what's called "political coverage" to remain in the business of reading. Personally, I feel that you can be successful without sacrificing integrity and if your boss ever asks to give glowing praise of a stinker and you don't feel right about it -- it doesn't mean that you shouldn't be a reader, in fact, it probably means that your kind is what they need most. Be willing to stick to your guns, and if your boss fires you because you're unwilling to bend, so be it. You'll find that people respect you more when you're unwilling to compromise your standards and work will come to you. 1 of 1 people found the following review helpful. fabulous book!!!By DangerousDameThis book is incredible! Unbelievably well written and interesting. Never boring. A must-read for any screenwriter or reader. I really cannot recommend it highly enough! I am taking a class from the author at National University (MFA in Professional Screenwriting), and the class is on writing coverage and analyses of screenplays. This book makes it as simple as it can get. There are a ton of examples in the back of the book. The author has been a professional, high-level, screenplay coverage and analysis writer for decades and really knows what he is talking about.

Sometimes it seems like everybodys writing a screenplay. But who reads those screenplays? Professional story analysts, thats who. Screenplay Story Analysis explains exactly how to become a professional story analyst. Along with a basic how-to on writing a story analysis or "coverage" this book explains the techniques and thought processes involved in reading and evaluating a screenplay. Get familiar with terms, techniques, and general story elements. Master standard coverage format and content. Find guidelines for practicing coverage and getting work as a professional story analyst. With a foreword by Craig Perry, producer of American Pie, Final Destination, and other successful movies, and quotes from industry pros from top entertainment companies including ABC and Paramount Pictures, this is the essential guide for breaking into the business. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

About the AuthorAsher Garfinkel has worked in production and development for New Line Cinema, Paramount Classics, and a number of other studios and independent film companies. The founder of Readers Unlimited, a screenplay analysis service, he has read and evaluated thousands of scripts. He lives in Los Angeles.