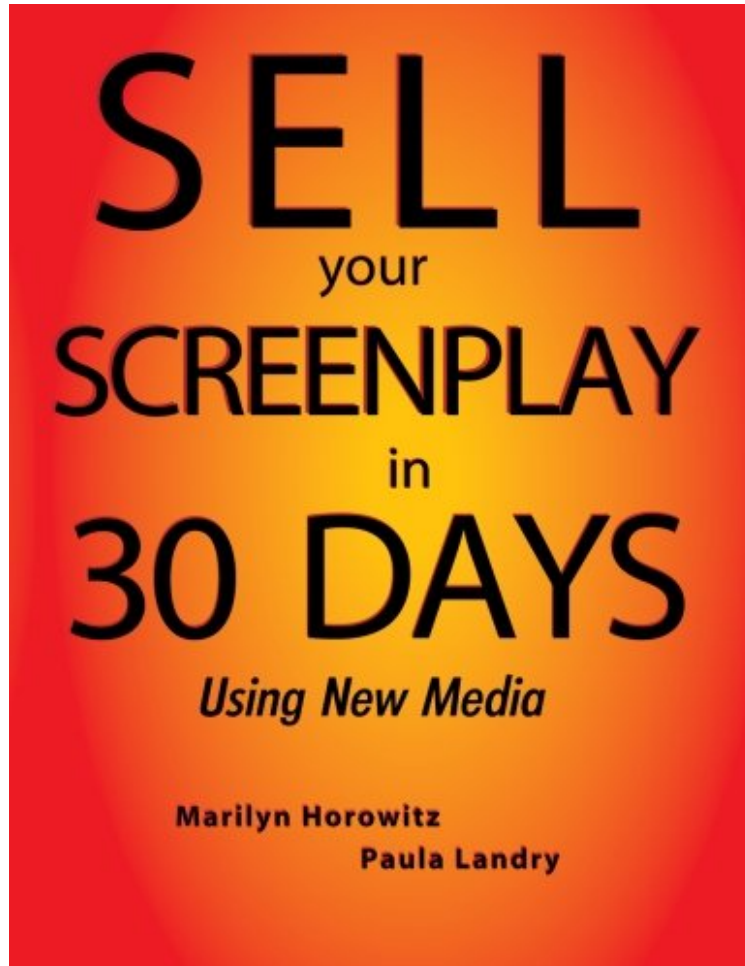


[Pdf free] Sell Your Screenplay in 30 Days: Using New Media

Sell Your Screenplay in 30 Days: Using New Media

Marilyn Horowitz

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#2497208 in Books Marilyn Horowitz 2012-05-15 Original language: English PDF # 1 11.00 x .45 x 8.50l, 1.37 #File Name: 1475294301188 pages Sell Your Screenplay in 30 Days Using New Media | File size: 15.Mb

Marilyn Horowitz : Sell Your Screenplay in 30 Days: Using New Media before purchasing it in order to gage whether or not it would be worth my time, and all praised Sell Your Screenplay in 30 Days: Using New Media:

3 of 4 people found the following review helpful. Great product!!!By Michael MaddenThis book is a great buy for anyone trying to break into the business of screenwriting, and I do mean the business. Even if you don't have a script complete when you get this book, trust me when I say it not only takes you through the process of how to market yourself, but it also helps improve your "writing mystique", giving you the intuition to become a better writer. It came as fast as I ordered it (due partly to Prime), and it's been a thrill ever since to read through and improve my strategy. Great buy all around.

Completed a screenplay and wonder what to do next? You need a plan, a marketing plan! Written by Screenwriting

Coach NYU Professor Marilyn Horowitz, and film business marketing consultant Paula Landry, MBA; *Sell Your Screenplay in 30 Days* teaches step-by-step instructions to sell your screenplay using new media traditional means. This interactive workbook offers tips and tricks for writers/writer/directors to market and sell their work in a systematic and fun way, with clear instructions. Join us and get your work sold!

About the Author Marilyn Horowitz is an award-winning New York University professor, author, producer, and Manhattan-based writing coach who works with successful novelists, produced screenwriters, and award-winning filmmakers. She is also a judge for the prestigious Fulbright Scholarship Program for film and media students. Professor Horowitz has created a revolutionary system that yields a new, more effective way of writing, and is the author of six books using the method, including editions for college, high school, and middle school. The college version is a required text at New York University and UC Long Beach, two of her books have been used in the Lights, Camera, Literacy! program taught in Maryland's Montgomery County Public Schools (recent recipient of the Malcolm Baldrige National Quality Award for outstanding scholastic performance). Professor Horowitz has written articles for *Movie Maker* and *Script* magazines, and she pens a monthly column for www.MovieOutline.com. Professor Horowitz has taught more than 100 classes, seminars, and workshops across the country for the Writers Guild of America East, Philadelphia Writers Conference, Script DC, and Screenwriters World East. She is a frequent presenter at the Great American PitchFest and Screenwriting Expo in LA. Professor Horowitz has written several feature-length screenplays. Production credits include the feature films *And Then Came Love* (2007), starring Vanessa Williams and distributed by Warner Bros.; *Caleb's Door* (2009); *Found in Time* (2011); *Nocturnal Agony* (2011); and *The One* (2011). Paula Landry, MBA, is an author, film multimedia producer. Ms. Landry writes business and marketing plans, and teaches business and media classes at the Metropolitan College of New York. She has worked on projects for Entertainment Weekly, Mullen and Company, Marineland, Details Magazine, Pearson Television, The Odyssey Channel, Loosely Translated Productions, The Game Show Channel, Tribe Pictures, FIT TV, American Health and Fitness Show, Panasonic, Forbes, MPA, and several Fortune 500 companies. Projects include: film budgets/schedules, iPad ebooks, Vook sample chapters, corporate branding, KPMG, political campaigns, and several feature films. She is the author of: *A Basic Guide to Film Scheduling and Budgeting*, Focal Press, in 2012, and co-authored *This Business of FILM*, with Stephen R. Greenwald, Random House, 2009. Ms. Landry has written articles for *Movie Maker Magazine*, taught at NYWIFT and SVA in NYC Ms.