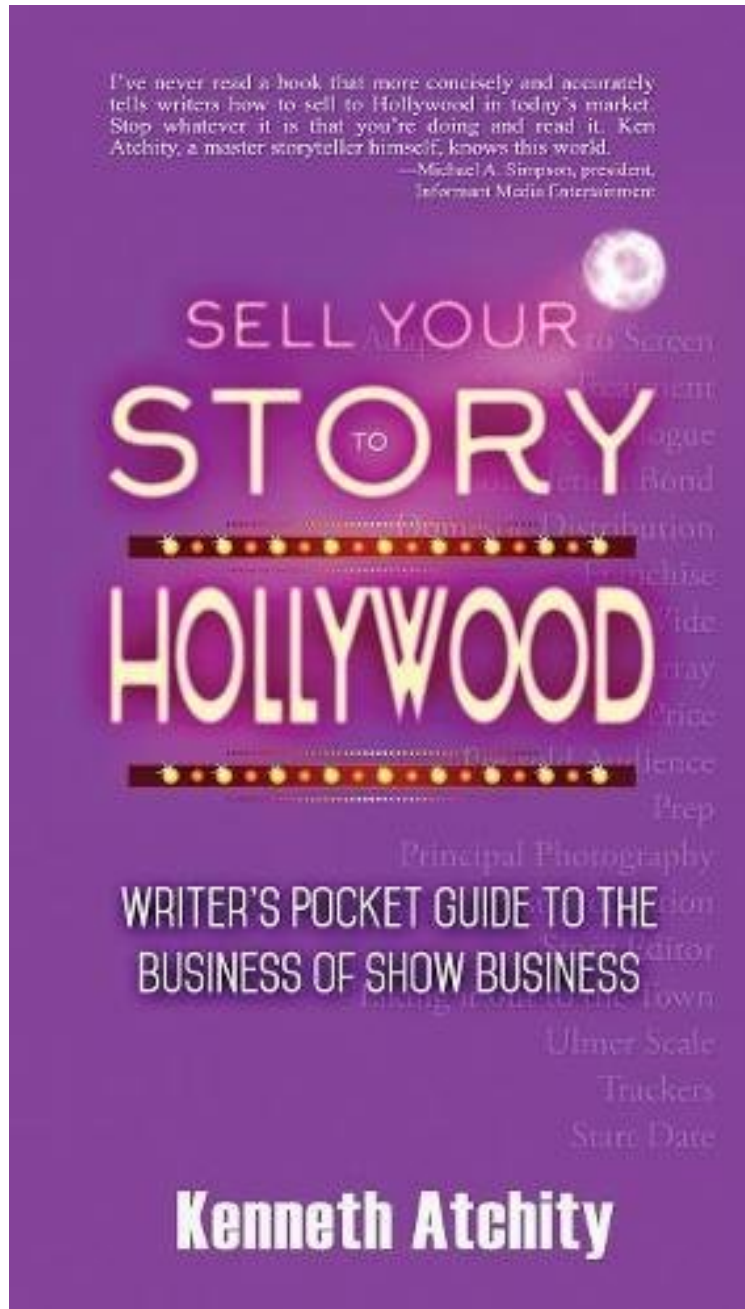


Sell Your Story to Hollywood: Writer's Pocket Guide to the Business of Show Business

Kenneth Atchity

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before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Sell Your Story to Hollywood: Writer's Pocket Guide to the Business of Show Business*:

1 of 1 people found the following review helpful. A must have book for all ambitious writers
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This book by a remarkable writer himself has helped me immensely learn and clarify all I need to know should I want my own literary work be turned into a Hollywood movie. For this and more I am grateful to him!
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Ken Atchity knows Hollywood, breathes Hollywood and makes movies in Hollywood. He also understands the power of story and reading this book has helped me enormously. I have written two best selling books and am Editor of The Sunday Independent's weekly Travel News column so writing is my daily profession. And as a professional writer I would strongly encourage you to buy this book. Not only will it help you sell your story, it will go one better: help you craft a story that will be remembered. Ken Atchity has done this for me and he can do it for you. BUY THE BOOK!
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1 of 1 people found the following review helpful. As someone who is writing a memoir--with my daughter, ...
By Rosie Aiello
As someone who is writing a memoir--with my daughter, this book came to me at the right time. Many people kept telling us that our story also needed to be made into a movie. While that was flattering and sounded exciting, and we were motivated us to pursue that option, we had no idea what that really meant. Ken Atchity presents in his book extremely clear steps of what to do and what not to do while getting your story ready to be made into a movie, including full templates for presenting your ideas to those in the industry. As someone with zero knowledge of how Hollywood works, this book was a welcomed introduction to the world of Hollywood. It's become my handy little story writing bible. I feel blessed I saw this book at the beginning of my memoir writing process. We even shared it with our editor who is equally savoring the sage advice. Thank you Ken!

Through the expanding influence of the Internet and the corporatization of both publishing and entertainment, the process of getting your book to the big screen has gotten more complicated, more eccentric, and more exciting. This little book aims to help you figure out how to get your story told on big screens or small. Its not going to give you rules and regulations, because they simply dont exist today. Any rule that could be promulgated has and will be broken. What this book offers instead is nearly thirty years of observation of how things happen in show business, the business of entertainment (better known around the world as Hollywood). Dr. Ken Atchity's Hollywood experience ranges from writing to managing writers to producing their movies for television and theaters. Hes seen the Hollywood story market from nearly every angle, including legal and business affairs. Ken Atchity spent his first career as a professor, a career he embarked upon innocently because he wanted to focus his efforts on understanding stories and helping writers get their stories told and here he is thirty years later still pursuing the same goal because its a worthy and never-ending goal. Hes made films based on nonfiction books, and made deals for a number of nonfiction stories. But most of his experience lies in turning novels into films. As a lifelong story merchant, what Dr. Atchity develops and sells are stories, because he believes stories rule the world. Many of the observations outlined in this book are simply about selling stories to Hollywood. This pocket guide will help you expedite the transformation of your show business dreams into realities. Kens most recent films include *Meg*, *Angels in the Snow*, *The Lost Valentine*, *Erased*, and *Hysteria*. The subject matter of the book is also covered in Atchity's webinar series at www.RealFastHollywoodDeal.com.