

[Read free ebook] Sell Your TV Show Ideas: an outsider's guide to getting inside the TV format industry

# **Sell Your TV Show Ideas: an outsider's guide to getting inside the TV format industry**

*Bob Barber*

*\*Download PDF | ePub | DOC | audiobook | ebooks*

# **SELL YOUR TV SHOW IDEAS**

**AN OUTSIDER'S GUIDE TO GETTING  
INSIDE THE TV FORMAT INDUSTRY**

## **BOB BARBER**



"Packed with useful advice  
and guidance for the would-be  
TV format creator"

Melanie Leach, Award Winning Executive  
Director and MD of TwoFour Broadcast

**DOWNLOAD**



**READ ONLINE**

#2059106 in Books 2012-08-27Original language:EnglishPDF # 1 8.00 x .42 x 5.00l, .42 #File Name:  
1781330077184 pages | File size: 51.Mb

**Bob Barber : Sell Your TV Show Ideas: an outsider's guide to getting inside the TV format industry** before purchasing it in order to gage whether or not it would be worth my time, and all praised Sell Your TV Show Ideas: an outsider's guide to getting inside the TV format industry:

2 of 2 people found the following review helpful. Great book. Highly Recommend!  
By C. York  
This is a great book. I highly recommend it to anyone wanting to learn how to pitch or sell and TV Show idea. Do keep in mind that the author is from the UK and most of the information is based upon UK broadcasting. This doesn't mean that the information does not apply worldwide. It just means some of the terms may be a little different. Now that I have completed the book, I will apply what I have learned, take the author up on his offer and get back to all of you so we can see if what I learned will work in the real world. That is what reviews should be about. Just because it is a great read doesn't mean the information will work. I will re-rate this book based upon what happens in the real world. As for now, it was a great read full of great information.  
0 of 0 people found the following review helpful. That is fine by itself  
By Customer  
Two problems that are NOT the authors' fault. First, this book is written by and for an author in the UK. I realize he has done some work in America but seemingly based off of shows that were already produced in the UK. I didn't really get that from the description. I wanted information about the American TV industry. I suppose there are similarities. Second it is all about the Reality TV genre. That is fine by itself, but again, I don't think that was clear in the presentation. I think this is the author's fault. The book is well written with direct and easy to read outlines and ideas. So just take this into consideration.  
4 of 4 people found the following review helpful. This is by far the best book available for download on with regards to Selling TV Show Ideas  
By daniel r shanahan  
As an experienced TV host who has been working in television for 5 years i have a reasonable amount of knowledge about the TV industry, however i knew almost next to nothing in terms of the real nuts and bolts of the business side. After coming up with a new idea i wanted to produce I downloaded more than 20 books from about the business of reality TV and selling TV show ideas. I can tell you this without a shadow of a doubt this was by far the best book available. If you have a good idea for a new TV show but don't know what to do next, i strongly recommend you buy this book. It certainly has helped me.

Ever had the feeling that you could dream up better TV shows than those currently on offer? Ever had an idea for a new TV show, but haven't quite known what to do, or where to go with it? Ever hankered after a creative sideline, but simply lacked the time (or the commitment) to embark on something as ambitious as a novel or a play? If you answered YES to any of these questions, then this book is for you. Packed with practical and creative advice, you'll discover: How to check whether your TV show concept is on the right track; How to develop your ideas and write your treatments; How to target the right companies and people in the industry; How to pitch your ideas; How the TV format industry works; How best to protect your ideas; What to expect from an offer and a contract. In fact, you'll learn all you need to know to make your indelible mark as a TV freelance format creator. This exciting and potentially profitable industry, contrary to what many people think, is accessible not just to TV executives, but to all of us.