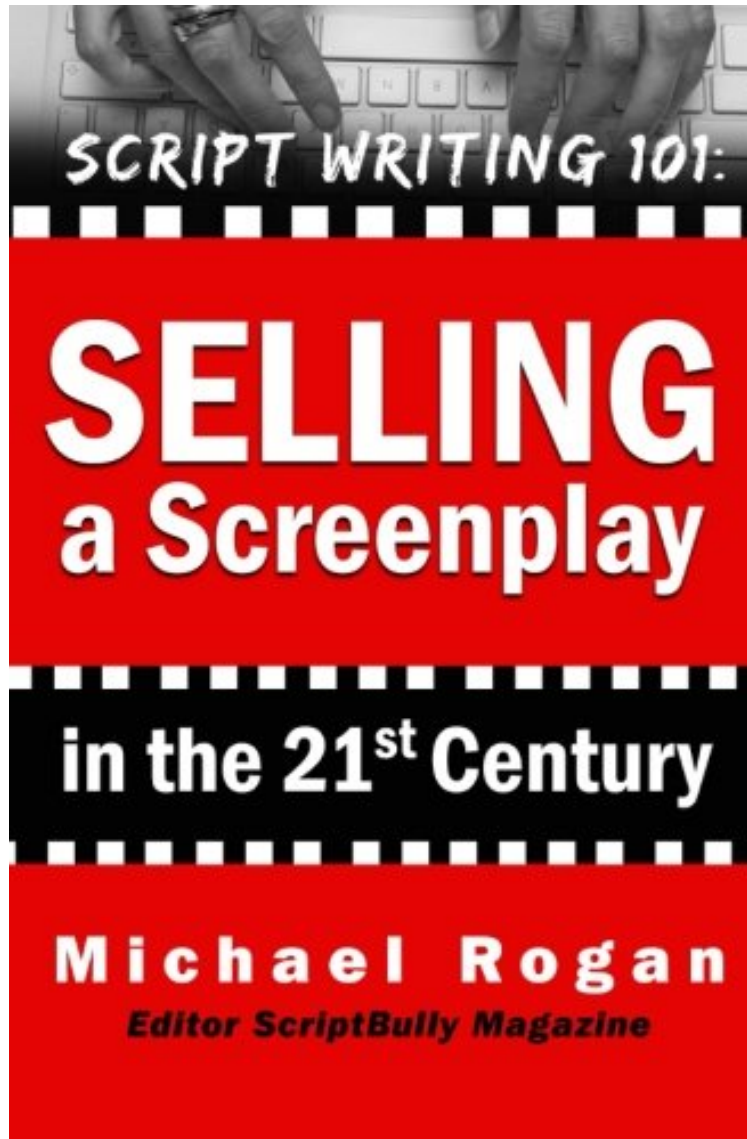


Selling a Screenplay in the 21st Century: Vol.5 of the ScriptBully Screenwriting Collection

Michael Rogan

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was a fun and helpful book to read! NO script writing book is perfect or flawless, but I find Michael's book to be easy to read and follow, humor is used here and there, and you kinda hear him "talk" to you while reading. I only wish it had a lot more tips and idea beyond what was presented. I do find myself checkout out the highlights and notes that I make in my Kindle App on my android phone from this book. It saves me time in re-reading the gems and ideas! I actually purchased more of Michael's books here in (for my Kindle App in the phone) as I like his style and presentation and humor in his books. I hope he creates a bigger, more detailed, book, perhaps even in a 'workbook' format with pages from scripts and including his mark ups, corrections, and teachings! Good idea, right Mike? ;)6 of 7 people found the following review helpful. Selling your script without the hard sellBy Laura RobertsHaving now read most of Rogan's ScriptBully advice books, I definitely think this one's his best. Even if you don't need help creating convincing characters, writing rockstar dialogue, or simply formatting your script, you probably still don't know what the heck you should be doing to get your script sold.For just \$2.99, this book packs in a lot of excellent tips. (Example: Sign up for the 2 week free trial of IMDb Pro and make a list of the contact info for every director, producer, actor, etc. that fits into your genre so you can stop wasting time on message boards in search of this info.) It's also got great advice for those of us who don't happen to live in Hollywood, but don't want to come off as "outsiders," as well as some best practices for social media usage. While I've been reading about Twitter etiquette for a while now, I had never really thought about applying the 80/20 principle to the number of fun vs. self-promotional tweets I put out there, but it makes complete sense.Even if you're not planning on writing and selling a brilliant script, this book contains some great networking advice that can benefit anyone eventually looking to sell their latest novel, CD or widget. If there's one thing that's too important to screw up, it's networking. Rogan offers great advice for both the shy and the self-involved to bring more to the table than "Buy my script!", as well as a helpful dialogue to try out on industry gatekeepers.Best money I've spent this week!2 of 2 people found the following review helpful. Five StarsBy Nick MasaoVery well written as usual. The chapters are straight forward with the don't make me think style. There is a ton of information though I think some areas might play out a bit differently for those of us outside of the US. But either way, it is a solid book and highly recommended.

Discover How to Get Your Screenplay Read (and Eventually Sold!) Want to sell a screenplay, but have no idea how to make it happen? Want to get your script in the hands of Hollywood -- even if you live in Podunk Falls, Idaho? Have a killer screenplay in your drawer but no frickin' idea how to get people to read it? (Or whether you should send a query letter, direct email, carrier pigeon, etc?) Fear not, screenwriter! Because in *In Selling a Screenplay in the 21st Century*, former screenplay reader and optioned screenwriter, Michael Rogan, shows you: How to Conquer Hollywood From 3000 Miles Away The Tools You Need to Find Out Who Can Read Your Script How to Know if Your Script is Ready for Prime-Timeand How to Make it How to Write a Query That Doesn't Suck Who You Should Contact in the Business to Read Your Script How to Call Agencies and Production Companies Without Sounding Like a Total Moron and so much more! And each chapter includes easy-to-follow action steps to help you boost your screenwriting IQ - without taking a single \$2,000 seminar. You CAN get your script read (and possibly) sold! I've done it, and so can you. So, why not begin your quest to world-class screenwriting awesomeness...today!

About the AuthorMichael Rogan is a former Hollywood screenplay reader and editor of ScriptBully magazine - an inbox periodical devoted to helping screenwriters write well...and get paid.