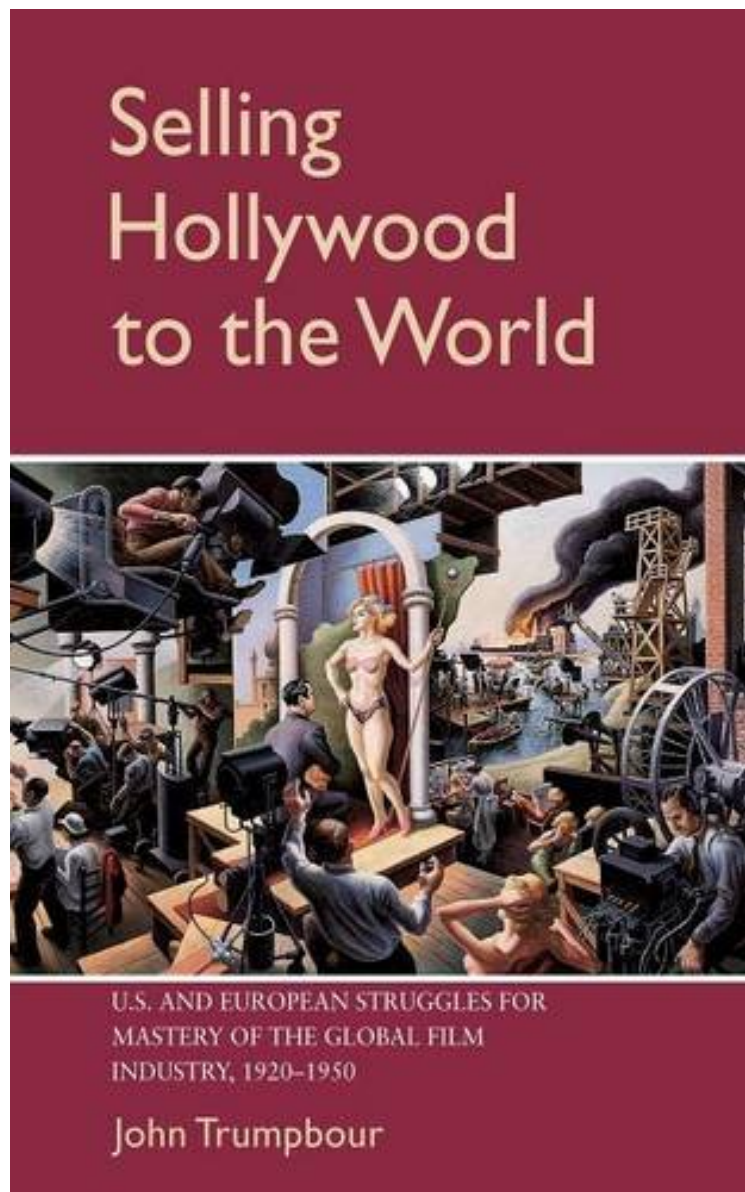


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John Trumbour

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before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Selling Hollywood to the World: US and European Struggles for Mastery of the Global Film Industry, 1920-1950* (Cambridge Studies in the History of Mass Communication):

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"...a well-researched synthesis of Hollywood history that adds useful insight to the vibrant field of transatlantic studies..." *American Studies International* "...a rich resource for anyone interested in what has been at stake in the interplay between Hollywood and its rival cinemas...a well-researched work that enriches our understanding of a complex relationship that continues to impact communities around the world." *Film Quarterly* "Interesting and important..." *Catholic Biblical Quarterly* "Joining the distinguished 'Cambridge Studies in the History of Mass Communications' series, this deserving book takes its place on the shelf with such fine works as Kristin Thompson's *Exporting Entertainment*.... Well indexed with a good bibliography and a few stills, this is a book for graduate students, researchers, and faculty." *Choice* "Trumpbour is to be congratulated for never treating complex issues as simple matters of black or white...[his] research is impressive...and the book has tremendous value for the background it provides on current debates about globalization and Hollywood's continuing domination of the international film scene." *Business History*