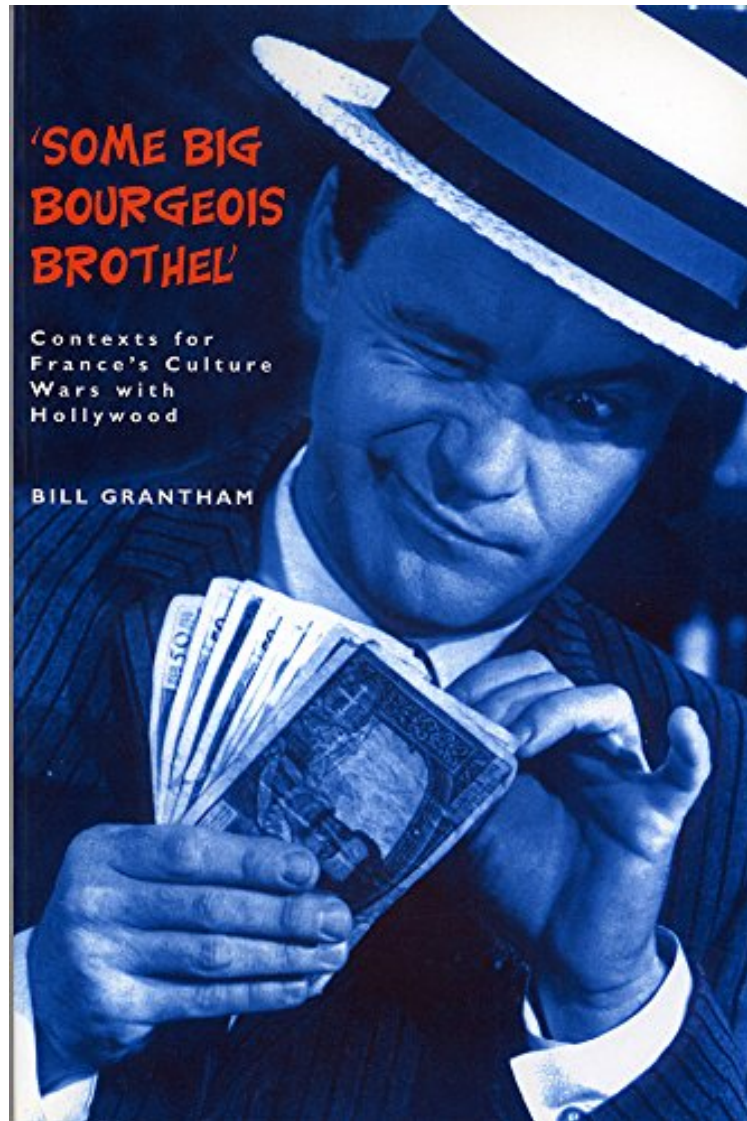


(Mobile pdf) Some Big Bourgeois Brothel: Europe's Culture Wars with Hollywood

Some Big Bourgeois Brothel: Europe's Culture Wars with Hollywood

Bill Grantham

audiobook / *ebooks / Download PDF / ePub / DOC



DOWNLOAD



+

READ ONLINE

#10816576 in Books John Libbey Publishing 2005-10-11 Original language: English PDF # 1 9.25 x 6.25 x .501, #File Name: 1860205356192 pages | File size: 58.Mb

Bill Grantham : Some Big Bourgeois Brothel: Europe's Culture Wars with Hollywood before purchasing it in order to gage whether or not it would be worth my time, and all praised Some Big Bourgeois Brothel: Europe's Culture Wars with Hollywood:

1 of 1 people found the following review helpful. Great Franco-American cinema overview By Robert Marich "Some Big Bourgeois" comprehensively recounts the events and provides analysis/context for battles over audio/visual trade

culminating with the 1990s battle over European TV quotas capping sales of Hollywood product. The book recounts how, amazingly for five years, the U.S. gov't didn't seem to realize that constant French lobbying for quotas was going to overcome internal European opposition. As the book notes, the protectionist quota had some unanticipated drawbacks for its main supporter by, for example, making it hard for French TV producers to latch on to international co-productions mostly made in English. I have 25 years experience covering TV/Film with articles in Hollywood Reporter, Variety and Los Angeles Times, so I my eyes usually glaze over when books get historical. However, I was fascinated by context of the US-French film history in the early 20th century including learning that MGM and Gaumont actually merged for a time in the 1920s. This is an academic paper expanded to a book and where the footnotes provide an interesting background clustered at end of chapters.

Examining Franco-American cinema relations, this book details France's periodic attempts to curb Hollywood's access to the European market. It focuses on the French influence on and the American reaction to the European Union's Television Without Frontiers directive and the dramatic crisis-ridden talks during the Uruguay round of the final 1993 GATT negotiation. These climactic events, which nearly led to a breakdown in world trade in intellectual property, are set in the context of commercial and legal history and the two countries' competing concepts of art and commerce.

About the Author Bill Grantham covered the international entertainment industry in the 1980s from London and Paris for many publications, including Variety, Screen International, and Television Business International. He now practices entertainment and intellectual property law.