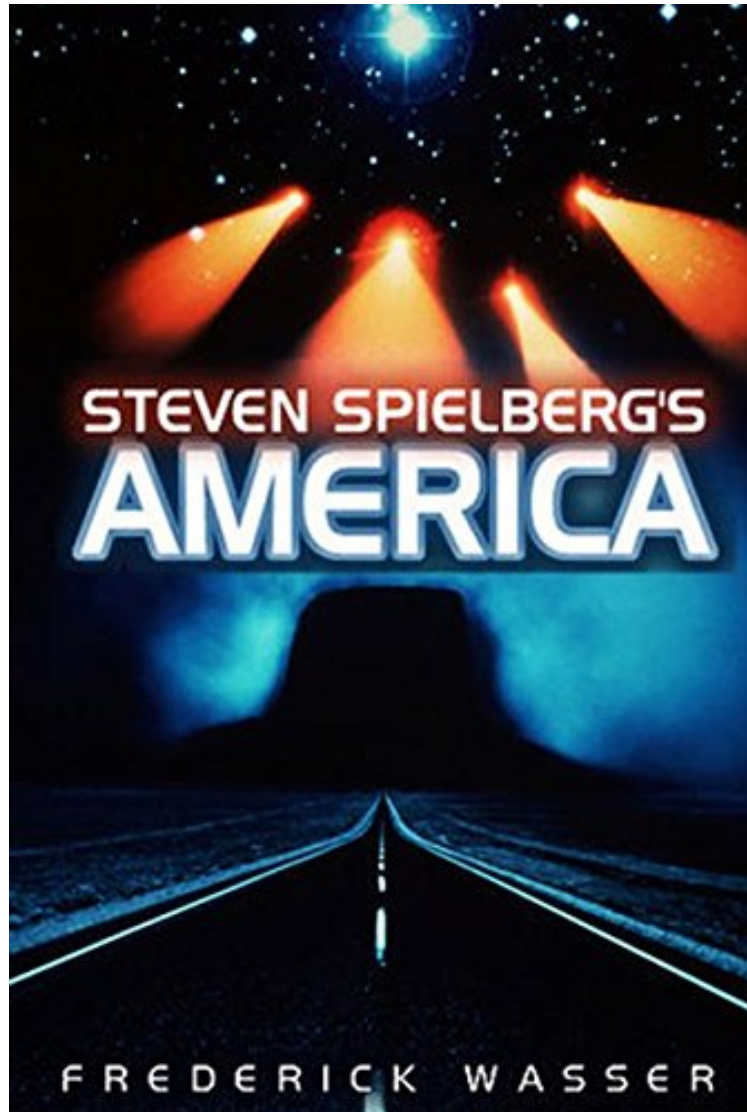


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## Steven Spielberg's America

*Frederick Wasser*

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Steven Spielberg is known as the most powerful man in New Hollywood and a pioneer of the contemporary blockbuster, Americas most successful export. His career began a new chapter in mass culture. At the same time, American post war liberalism was breaking down. This fascinating new book explains the complex relationship

between film and politics through the prism of an iconic filmmaker. Spielbergs early films were a triumphant emergence of the Sunbelt aesthetic that valued visceral kicks and basic emotions over the ambiguities of history. Such blockbusters have inspired much debate about their negative effect on politics and have been charged as being an expression of the corporatization of life. Here Frederick Wasser argues that the older Spielberg has not fully gone this way, suggesting that the filmmaker recycles the populist vision of older Hollywood because he sincerely believes in both big time moviemaking and liberal democracy. Nonetheless, his stories are burdened by his generations hostility to public life, and the book shows how he uses filmmaking tricks to keep his audience with him and to smooth over the ideological contradictions. His audiences have become more global, as his films engage history. This fresh and provocative take on Spielberg in the context of globalization, rampant market capitalism and the hardening socio-political landscape of the United States will be fascinating reading for students of film and for anyone interested in contemporary America and its culture.

"Steven Spielberg's America is a tour de force. Frederick Wasser deftly integrates cultural studies, social history, political economy, and reception studies to illuminate relationships between Spielberg and Hollywood, Spielberg's films and audiences, and globalization and America." Eileen Meehan, Southern Illinois University Carbondale "In varied writings, Frederick Wasser has established himself as a trenchant commentator on contemporary movies and the media industry behind them. Now, with his sharp, concise study of Steven Spielberg's complex resonances for America today, Wasser extends his critical reflection in important, new ways. This is a compelling, intelligent take on the director and his social role." Dana Polan, New York University "A masterful case study that illuminates aspects of American politics and culture through the work of one filmmaker. Wasser deftly weaves a sophisticated analysis of Spielberg and his films with a provocative look at corporate Hollywood and capitalist America. A great addition to film and media studies." Janet Wasko, University of Oregon From the Back Cover Steven Spielberg is known as the most powerful man in New Hollywood and a pioneer of the contemporary blockbuster, Americas most successful export. His career began a new chapter in mass culture. At the same time, American post war liberalism was breaking down. This fascinating new book explains the complex relationship between film and politics through the prism of an iconic filmmaker. Spielbergs early films were a triumphant emergence of the Sunbelt aesthetic that valued visceral kicks and basic emotions over the ambiguities of history. Such blockbusters have inspired much debate about their negative effect on politics and have been charged as being an expression of the corporatization of life. Here Frederick Wasser argues that the older Spielberg has not fully gone this way, suggesting that the filmmaker recycles the populist vision of older Hollywood because he sincerely believes in both big time moviemaking and liberal democracy. Nonetheless, his stories are burdened by his generations hostility to public life, and the book shows how he uses filmmaking tricks to keep his audience with him and to smooth over the ideological contradictions. His audiences have become more global, as his films engage history. This fresh and provocative take on Spielberg in the context of globalization, rampant market capitalism and the hardening socio-political landscape of the United States will be fascinating reading for students of film and for anyone interested in contemporary America and its culture. About the Author Frederick Wasser is an Associate Professor at the Department of Television and Radio, Brooklyn College-CUNY.