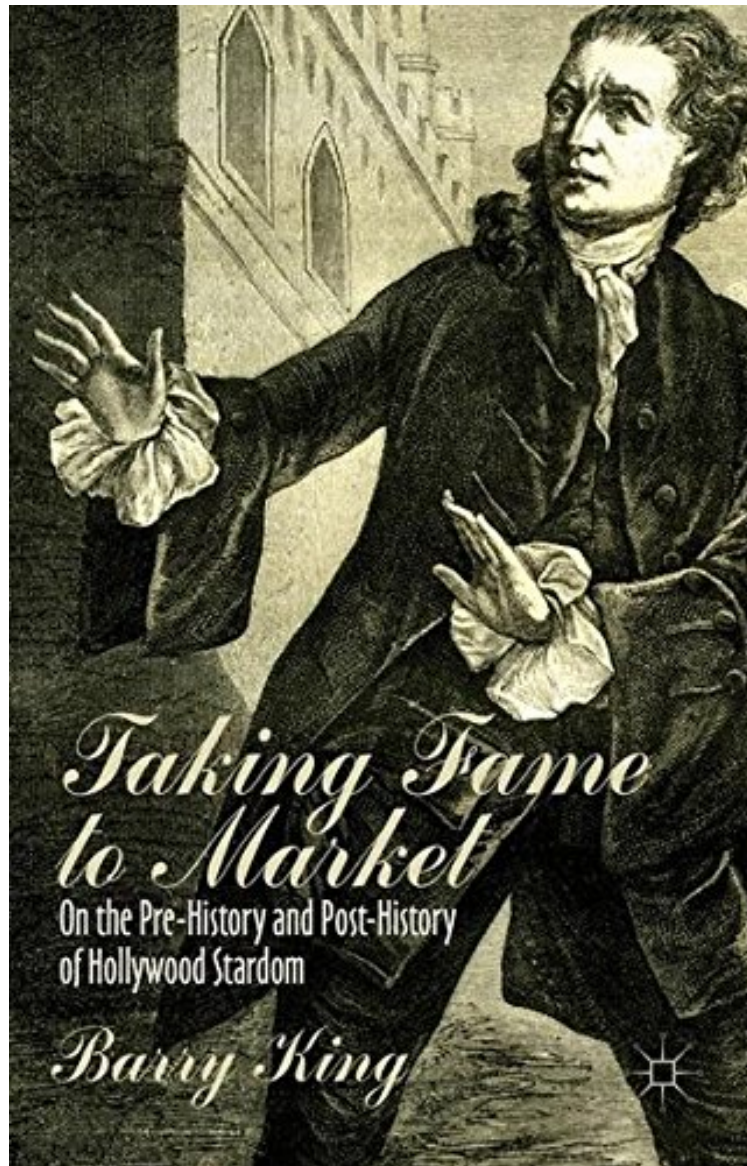


(Free and download) Taking Fame to Market: On the Pre-History and Post-History of Hollywood Stardom

Taking Fame to Market: On the Pre-History and Post-History of Hollywood Stardom

B. King

*audiobook / *ebooks / Download PDF / ePub / DOC*



DOWNLOAD



READ ONLINE

#5616009 in Books Barry King 2014-11-04 2014-11-04Original language:EnglishPDF # 1 8.85 x 1.01 x 5.611, .0 #File Name: 113734427X256 pagesTaking Fame to Market On the Pre History and Post History of Hollywood Stardom | File size: 46.Mb

B. King : Taking Fame to Market: On the Pre-History and Post-History of Hollywood Stardom before purchasing it in order to gage whether or not it would be worth my time, and all praised Taking Fame to Market: On

the Pre-History and Post-History of Hollywood Stardom:

This book explores, from a sociological perspective, the relationship between acting as symbolic work and the commercialization of popular culture. Particular attention is paid to the social conditions that gave rise to stardom in the theatre and cinema, and how shifts in the marketing of stars have impacted upon contemporary celebrity culture.

About the Author Barry King is Professor of Communications at Auckland University of Technology, New Zealand.