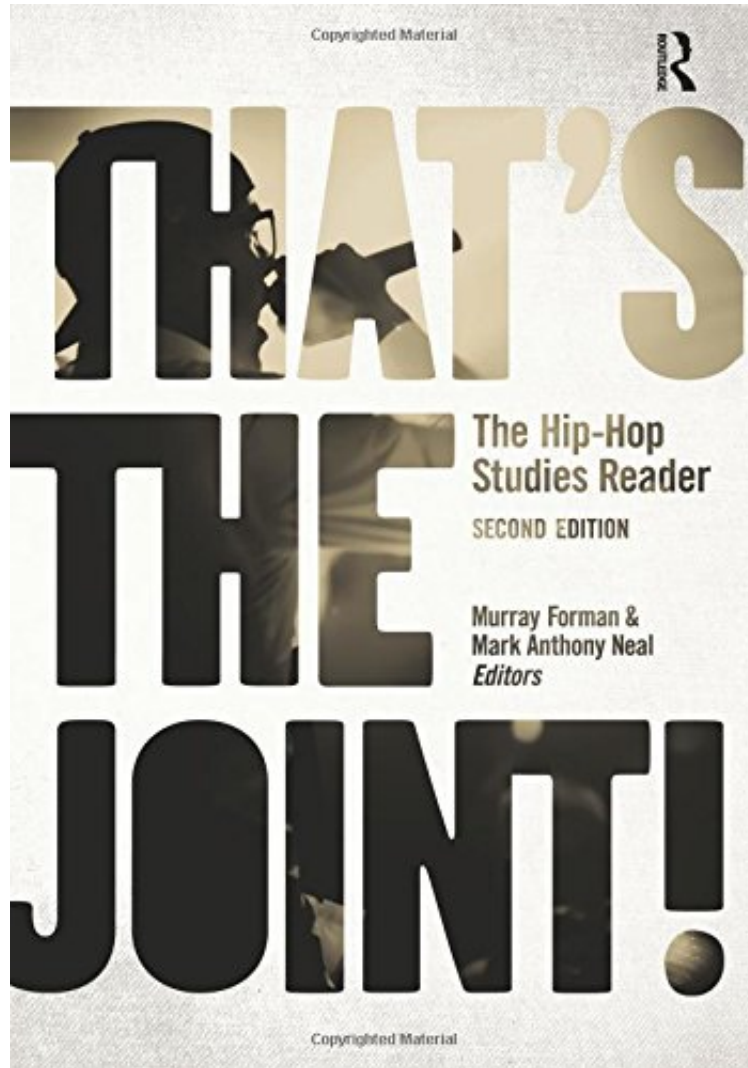


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2 of 2 people found the following review helpful. Keeping Up with a Fast-moving Genre! By Deborah A. Dessaso I applaud authors Forman and Neal for this book. Too many young people are clueless to the fact that hip hop is more than gangsta rappers in baggy pants and foul lyrics. In fact, gangstas represent only a small segment of the culture, although the public tends to see more of this because--face it--it sells. But if you want a global perspective on what is perhaps the most influential cultural development the world has seen in a long time, That's the Joint is a good place to

start! I'm teaching a college course on "Writing the Thug," and this is a suggested reading. 1 of 1 people found the following review helpful. Great for research
By Kymona C. Singleton
If you are doing a research paper on any topic involving either hip-hop or even social issues discussed in hip-hop such as crime, gender inequality, masculinity, culture of poverty etc this is a great tool. I bought it thinking I would have a book I could read front to back but it should not be read like that. But an awesome tool with many thought provoking articles.
0 of 0 people found the following review helpful. One of my favorite reads
By Juan Lopez
Never had any idea about the extensive history and timeline of the cultural phenomenon that is Hip Hop. I love every page of this rich book. I pull out hip hop facts all the time and everyone is super impressed.

This newly expanded and revised second edition of *That's the Joint!* brings together the most important and up-to-date hip-hop scholarship in one comprehensive volume. Presented thematically, the selections address the history of hip-hop, identity politics of the "hip-hop nation," debates of "street authenticity," social movements and activism, aesthetics, technologies of production, hip-hop as a cultural industry, and much more. Further, this new edition also includes greater coverage of gender, racial diversity in hip-hop, hip-hop's global influences, and examines hip-hop's role in contemporary politics. With pedagogical features including author biographies, headnotes summarizing key points of articles, and discussion questions, *That's the Joint!* is essential reading for anyone seeking deeper understanding of the profound impact of hip-hop as an intellectual, aesthetic, and cultural movement.

"Hip-hop, like all living artistic expression, constantly regenerates, turning innovation into convention, discourse into vernacularisms into commodity or the precious art object. As this second edition of the groundbreaking *That's the Joint!* shows, hip-hop scholarship has done the same: moving, grooving, breaking, and sampling the best ideas from an interdisciplinary community theater of writers whose insights chart a vibrant sector of the American musical landscape." --Guthrie P. Ramsey, Jr., Edmund J. and Louise W. Kahn Term Professor of Music, University of Pennsylvania
"A standard bearer text in Hip Hop Studies. Sweeping in scope and rigorous in analyses." --T. Denean Sharpley-Whiting, Gertrude Conaway Vanderbilt Distinguished Professor of African American Diaspora Studies and French, Vanderbilt University
"I'm going use this book when I teach US history to high school students from now on. In the past decade there's been a mania for all the music and fashions of the early 1980's, which none of the aficionados are old enough to remember. It would be wonderful for them to learn where it all originated." --Ben Wolinsky, Blogger on Olive Branch United
About the Author
Murray Forman is Associate Professor of Communication Studies at Northeastern University. He is the author of *The 'Hood Comes First: Race, Space, and Place in Rap and Hip-Hop* (Wesleyan University Press, 2002) and the forthcoming *One Night on TV is Worth Weeks at the Paramount: Popular Music on Early Television* (Duke University Press, 2012). He is a past recipient of a National Endowment for the Humanities Research Fellowship. Mark Anthony Neal is Professor of Black Popular Culture in the Department of African and African-American Studies at Duke University. He is the author of four books, *What the Music Said: Black Popular Music and Black Public Culture* (1998), *Soul Babies: Black Popular Culture and the Post-Soul Aesthetic* (2002), *Songs in the Keys of Black Life: A Rhythm and Blues Nation* (2003), and *New Black Man: Rethinking Black Masculinity* (2005), all published by Routledge. Neal hosts the weekly webcast, "Left of Black" in collaboration with the John Hope Franklin Center at Duke University. A frequent commentator for National Public Radio, Neal maintains a blog at [NewBlackMan](http://newblackman.blogspot.com) (<http://newblackman.blogspot.com>). You can follow him on Twitter @NewBlackMan.