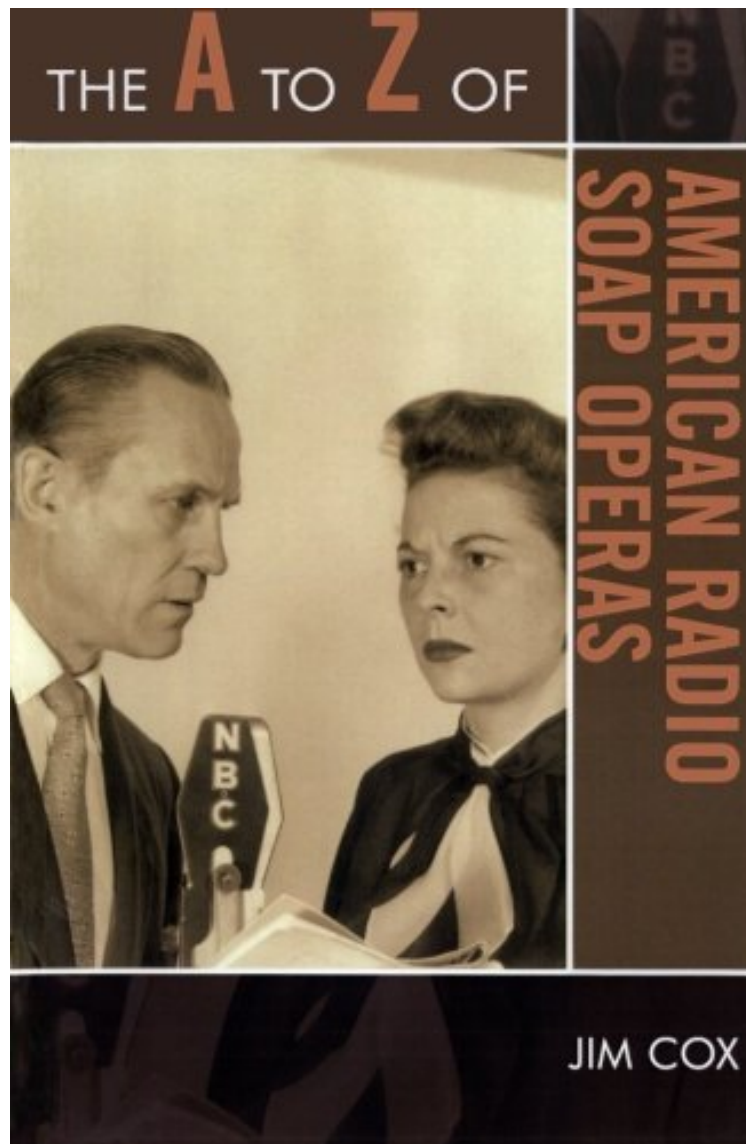


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The A to Z of American Radio Soap Operas (The A to Z Guide Series)

Jim Cox

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Jim Cox : The A to Z of American Radio Soap Operas (The A to Z Guide Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised The A to Z of American Radio Soap Operas (The A to Z Guide Series):

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review helpful. Nostalgic fun. By Joseph F. Nelson Some fascinating things in this book on a subject from a far off time. The seller is tops with me too.

The period from 1925 to 1960 was the heyday of the American Radio Soap Opera. In addition to being part of popular culture, the soap opera had important commercial aspects as well that were not only related to their production, but also to the desperate need to sell products or perish. Both sides of this story are traced in this comprehensive compendium. The dictionary section, made up of more than 500 cross-referenced entries, provides brief vignettes of the more popular and also less well-known "soaps," among them Back Stage Wife, Our Gal Sunday, Pepper Young's Family and The Guiding Light. Other entries evoke those who brought these programs to life: the actors, announcers, scriptwriters, networks, and even the sponsors. Nor are the basic themes, the stock characters and the gimmick, forgotten. The book's introduction defines the soap opera, examines the span of the radio serial, reviews its origins and its demise, and focuses on the character types that made up its denizens. The chronology outlines the period and the bibliography offers further reading. Together, these elements make a comprehensive reference work that researchers will find invaluable long into the future.

About the Author Jim Cox is one of the best-known writers on American radio, having published no less than seven books on the subject, and he received an outstanding writing award from the largest OTR convention in 2002. He is a member of eight vintage radio clubs and regularly attends annual old time radio conventions.