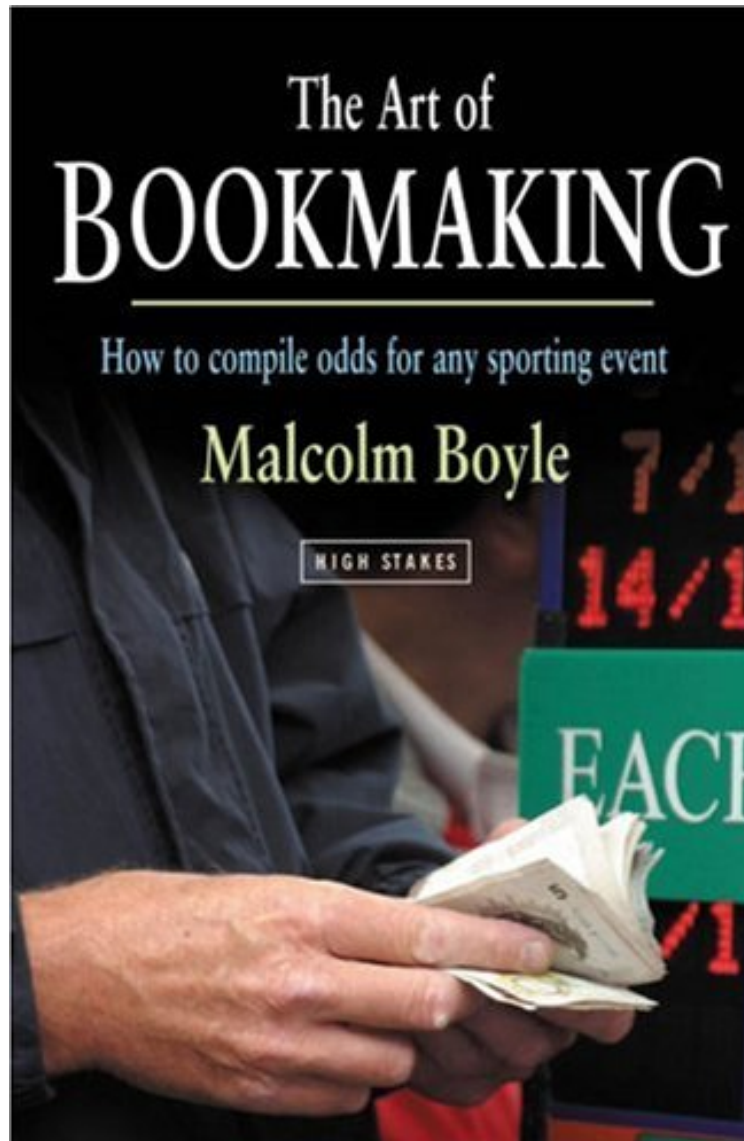


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The Art of Bookmaking: How to Compile Odds for Any Sporting Event

Malcolm Boyle

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The Art of Bookmaking explains how "Turf Accountants" approach any potential betting scenario, and the simple mathematics that govern transactions. From a detailed look at percentages through to frame betting in snooker, it shows you how to "price up" any sporting event in the calendar. And it will show you how the Odds Compilers create prices for tournament betting, such as the World Cup, US Open Golf Championship, and Wimbledon, and inform you of the mistakes bookmakers have made down the years.