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## The BBC and Ultra-Modern Music, 1922-1936: Shaping a Nation's Tastes (Music in the Twentieth Century)

*Jennifer Doctor*

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**Jennifer Doctor : The BBC and Ultra-Modern Music, 1922-1936: Shaping a Nation's Tastes (Music in the Twentieth Century)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The BBC and Ultra-Modern Music, 1922-1936: Shaping a Nation's Tastes (Music in the Twentieth Century):

This book examines the BBC's campaign to raise the cultural awareness of British mass audiences in the early days of radio. As a specific case, it focuses on policies and plans behind transmissions of contemporary music between 1922, when the BBC was founded, and spring 1936. This reception study traces and analyzes the BBC's attempts to manipulate critical and public responses to this repertory.