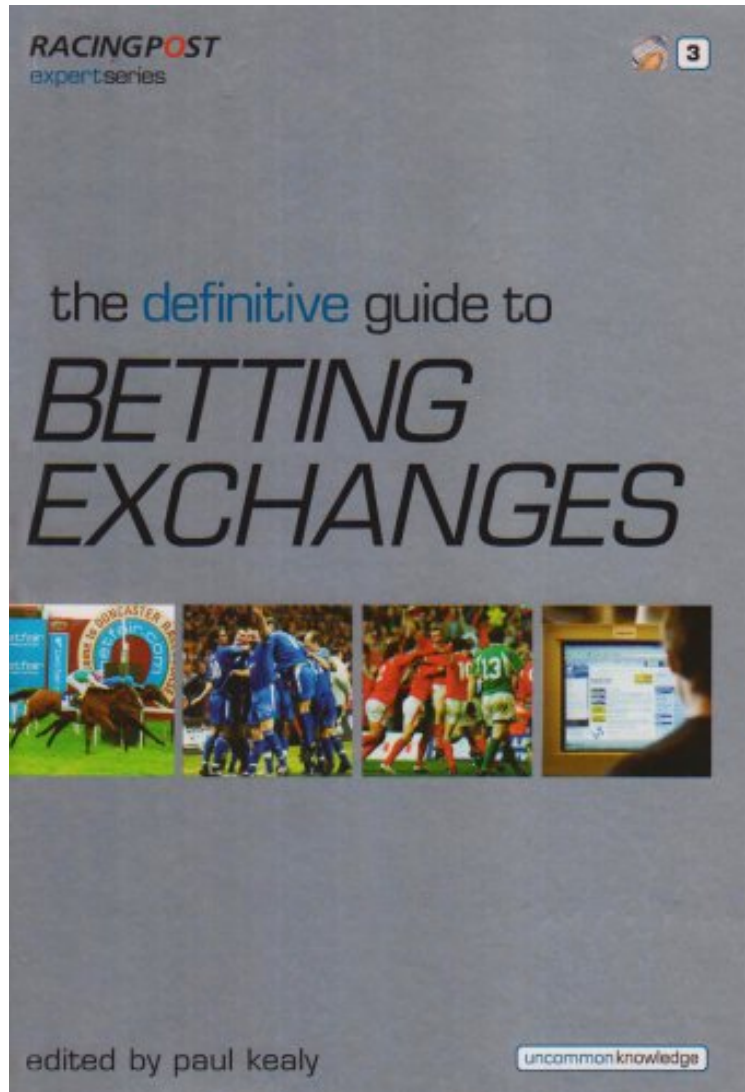


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The Definitive Guide to Betting Exchanges ("Racing Post" Expert Series)

Paul Kealy

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Paul Kealy : The Definitive Guide to Betting Exchanges ("Racing Post" Expert Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Definitive Guide to Betting Exchanges ("Racing Post" Expert Series):

Not since the legalisation of betting shops in 1961 has anything hit the UK gambling scene with as much force as the

arrival of the betting exchange. From small beginnings in 2000, to more than GBP 23 million traded on a single cricket match in January 2005, Betfair - the dominant exchange - can now arguably be called the world's largest internet betting site. Punters, professional and casual, love it - and bookmakers hate it. But whatever they say, person-to-person betting is here to stay. This book is the essential publication aimed at helping you to avoid the pitfalls and make the most of this new and vibrant form of betting.

About the Author Paul Kealy is the Deputy Sports Editor of the Racing Post, a newspaper which is the betting industry's daily bible.