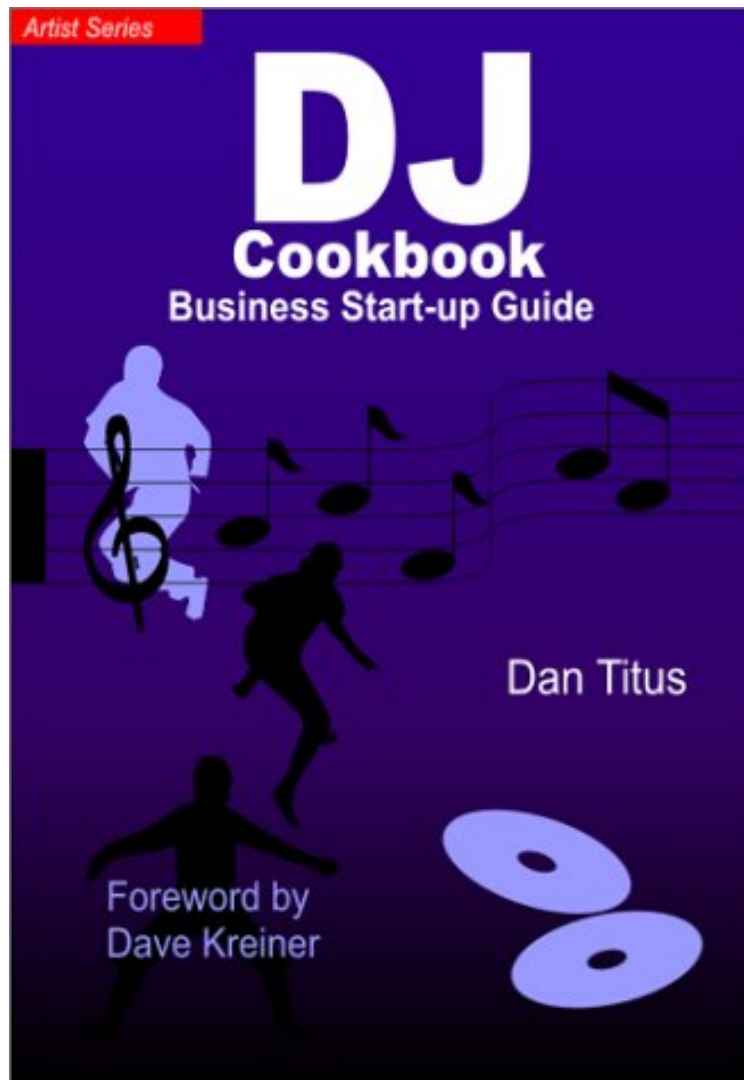


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## The DJ Cookbook: Business Start-Up Guide

*Dan Titus, Dave Kreiner*

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...learn the essential elements needed to start or operate a successful DJ business... includes business checklists, tips on organization, financing, selecting a lawyer, and negotiating...also contains advise on equipment setup

Cool! I've been in the business for years and have not seen a detailed resource like this book. -- Dave Kreiner, The Source for Music Great value. This book is my new bible! -- Terry Johnson, San Diego, CA I got this book because I did not know much about how to start a DJ business. -- Lucky Destin, Austin, Texas From the Publisher It's your business. Now get down to business with this excellent resource. About the Author Dan Titus has more than 30 years experience in the entertainment industry. He is a DJ, musician, producer and writer. Dan has been involved in multimedia business consulting for the past several years and is president of Venture Marketing, a business media publishing firm. He teaches business for those who don't know...